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The Technology Machine: How Manufacturing Will Work in the Year 2020

By Patricia E. Moody, Richard E. Morley

SIMON SCHUSTER, United States, 2007. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.How will autonomous agents, emergent systems, and chaos theory change the way we live and work in the twenty-first century? As today's manufacturing and production systems grow increasingly complex, tomorrow's science of complexity will produce paradoxically simple solutions, argue technology experts Patricia Moody and Richard Morley in this astonishing vision of the year 2020. Containing both cutting-edge insights and simple truths that provide a roadmap to the future of business -- and illustrated by case examples from such companies as Motorola, Honda, GM, Solectron, Intel, Silicon Graphics, Modicon, Flavors, NeXT, Japanese Railway, and Andover Controls -- The Technology Machine challenges readers to understand the spirit and core drivers of growth: technology, knowledge, and individual excellence. By combining rigorous research with their extensive experience with technology advances that have changed industry, Moody and Morley are able to supply simple guidelines for future growth and detail their keen vision of future systems, leaders, and workers. They isolate the three bad business habits at the root of manufacturing problems today -- shortsightedness, restrictive structures, and unbalanced improvement fads...



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