



## Network Marketing practices

By CENG MING ZHANG DE JUN ZHU

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Publisher: Shanghai University of Finance Press Pub. Date :2010-09-03. book. course content and structure of the network-marketing expertise and business skills as the main. fully reflect the business of network marketing professionals the knowledge and capacity requirements. including an overview of network marketing and the macro-environment . online marketing and promotion platform. network marketing. operations and strategy. online marketing strategy and management. Teaching materials directly to the needs of SME network marketing positions. with the changes in business needs to follow up and timely updates for the students to successfully provide effective teaching posts to protect. According to vocational educational institutions and corporate positioning for the practical requirements of network marketing professionals. learning and teaching materials to theoretical enough. in practice as the most important as the guiding ideology. focusing on practical skills training. Material is presented in breaking the previous theoretical system. the actual operation of the network marketing aspect of the project in order to enable students to learn in specific projects. Efforts to shorten the distance between students and enterprises. Contents: Introduction The Basics Chapter Overview...



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