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Carnatic Summer: Lives of Twenty Two Great Exponents: 1

By V. Sriram

Westland Ltd, United Kingdom, 2014. Paperback. Book Condition: New. 214 x 138 mm. Language: English . Brand New Book ***** Print on Demand *****.Born in England on June 22, 1966, Sriram had his early schooling in Madras and then in Calcutta. His bachelors in engineering from the Delhi College of Engineering in 1987, was followed by a masters in business administration specializing in marketing and advertising from FMS, Delhi University. Sriram then moved on to a varied career in marketing and advertising before joining his family business in Chennai. Carnatic music has been a passion for Sriram since the age of six, when his grandmother began to teach him the basics, in the family puja room. This combined with a great interest in history, has led him to study the art form in depth with special reference to its great personalities. Since this book first appeared in print in 2004, Sriram has emerged as an engaging historian and chronicler of Chennai, and Carnatic Music. He conducts heritage walks, addresses audiences and is a columnist for city newspapers. Carnatic Summer was his first book and since then he has written eight more, on the arts, corporate history and personalities.



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