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BUILDING A PREDICTIVE MODEL FOR TRENDING HASHTAGS ON THE SOCIAL MEDIA PLATFORM T (PAPERBACK)



Createspace Independent Publishing Platform, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This book looks at how trending topics occur on Twitter, specifically interactive ones with hashtags in order to gain a better understanding from a marketing perspective exactly what it takes to create a trend on Twitter.

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- Authored by Cora Harrison
- Released at 2015



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Reviews

Basically no terms to clarify. It can be written in basic terms instead of difficult to understand. I am easily could get a enjoyment of reading through a composed publication.

-- *Dr. Hazel Ziemann IV*

It is simple in go through preferable to comprehend. It is full of wisdom and knowledge It is extremely difficult to leave it before concluding, once you begin to read the book.

-- *Leif Predovic*

Completely among the finest publication I have got possibly read through. It really is rally exciting through reading through period. You are going to like how the writer compose this publication.

-- *Modesta Stamm PhD*
