



Quantitative Analysis for Management (9th Edition)

By Render, Barry; Stair, Ralph M; Hanna, Michael E

Prentice Hall, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Fully integrated with the personal computer, this easy-to-use book provides readers with the skills to necessary to apply the techniques of quantitative analysis in all kinds of organizational decision-making situations. It covers every major topic in the quantitative analysis/management science field, showing how each technique works, discussing the assumptions and limitations of the models, and illustrating the real-world usefulness of each technique with many applications and case studies in both profit-making and nonprofit organizations. A FREE CD-ROM readers can use to solve the examples presented in the book is conveniently packaged with the book providing Excel QM, Crystal Ball, TreePlan, QM for Windows and data files for examples. Probability Concepts and Applications, Decision Theory, Decision Trees with Utility Theory, Forecasting, Inventory Control Models, Linear Programming Models, Linear Programming: The Simplex Method. Transportation and Assignment Models, Integer Programming, Goal Programming, Non Linear Programming, and Branch and Bound Models, Analytic Hierarchy Process, Network Models, Project Management, Waiting Lines and Queuing Theory Models, Simulation Modeling, Markov Analysis, Using QM for Windows, Using Excel OM. Appropriate for business managers and analysts.



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