



Cross-Cultural Differences - Japanese and German Management Styles from the German Perspective

By Markus Richwien

Diplom.Dr Aug 2002, 2002. Taschenbuch. Book Condition: Neu. 210x148x9 mm. This item is printed on demand - Print on Demand Titel. Neuware - Master's Thesis from the year 2000 in the subject Business economics - Personnel and Organisation, grade: 1,3, LMU Munich (unbekannt), language: English, abstract: Inhaltsangabe:Abstract: As the idea of Japan as a leader in management styles and the mythos 'collectivism' as a key to high quality performance and productivity is still in mind of German managers, this work tries to compare actual leadership styles of Japanese and German managers on the level of cultural dimensions. In the study the sample consisted of 119 persons in middle management positions (82 male and 37 female), 60 persons with work experience in Japan and 59 without experience. Participants were asked to complete a questionnaire regarding 52 leadership characteristics (e.g. the ability to assert oneself, to cooperate or to delegate) within five cultural dimensions. Participants then rated the importance of this characteristic for the specific category. Findings of the study showed significant differences in experienced and estimated management styles between the countries as well as significances regarding management traits of the german culture after working in Japan. Inhaltsverzeichnis:Table of Contents: CHAPTER ONE9...

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